

Dr. Geanie Asante

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PROFESSIONAL SUMMARY

Program and delivery leader with 20+ years managing complex, regulated technology portfolios, including 16 years as Project Manager, Release Train Engineer, and Value Stream Delivery Manager at Wells Fargo. Certified Scrum Master with a record of Agile transformation at enterprise scale, global rollouts across three continents, and PMO governance that holds up under audit. Currently leads enterprise AI programs, bringing AI-era delivery fluency to traditional program discipline.

CAREER HIGHLIGHTS

- Transitioned Waterfall and Kanban teams to Scrum, achieving a 30% improvement in delivery predictability.
- Delivered \$1M in annual recurring savings by completing a \$2M overdraft protection project ahead of schedule.
- Directed global rollouts across Singapore and Ireland spanning lending, treasury, and foreign exchange.
- Established PMO governance standards strengthening risk management, compliance, and reporting across portfolios.

SKILLS

Scrum | Kanban | Scaled Agile Framework (SAFe) | Release Train Engineering | Value Stream Management | SDLC | Jira | Agile Metrics | PMO Governance | Portfolio Risk Management | Compliance | Global Program Delivery | Budget Management | Stakeholder Management | Servant Leadership | Coaching and Facilitation

PROFESSIONAL EXPERIENCE

AI Executive, Enterprise GenAI and AI Literacy, Wells Fargo, San Francisco, CA | *2025 - Present*

- Lead enterprise AI programs end to end, scaling the AI Immersion Program 700% from 20 to 160+ participants through structured planning, stakeholder alignment, and disciplined execution.
- Direct program strategy for GenAI Connect, coordinating training delivery, resources, and governance for 160+ professionals.
- Advise senior leaders on program roadmaps aligned to business goals, risk management, and compliance expectations.

Executive Director, Engineering Senior Manager and Transformation Leader, Wells Fargo, San Francisco, CA | *2021 - 2025*

- Transitioned multiple teams from Waterfall and Kanban to Scrum, improving delivery predictability by 30%.
- Established enterprise Agile frameworks improving collaboration, transparency, delivery discipline, and execution speed.
- Led enterprise adoption of SDLC best practices, improving delivery governance and compliance readiness.
- Coached teams and leaders through Agile transformation, facilitating ceremonies, removing impediments, and building sustainable delivery habits.

Project Manager, Release Train Engineer and Value Stream Delivery Manager, Wells Fargo, San Francisco, CA | 2005 - 2021

- Directed high-value technology programs across lending, treasury, and foreign exchange, including global rollouts in Singapore and Ireland.
- Served as Release Train Engineer and Value Stream Delivery Manager, coordinating planning, dependencies, and delivery across multiple Agile teams.
- Delivered \$1M in annual recurring savings by completing a \$2M overdraft protection project ahead of schedule.
- Established PMO governance standards strengthening portfolio risk management, compliance, reporting, and delivery consistency.
- Spearheaded AI-driven CRM optimizations improving customer engagement through predictive analytics.

Project Manager, PMI Corporation | 2003 - 2005

- Managed quarterly delivery of multiple core applications on time and within a \$1M budget, including the release of PMI Central, a mortgage insurance platform.

Project Manager / Resource Manager, Xoriant Corporation | 2000 - 2003

- Led technology and process improvement initiatives for Cisco, Sun Microsystems, and Legato Systems, managing projects from \$300K to \$400K.
- Managed resource allocation, performance reviews, and team development across multiple client engagements.

Adjunct Professor, University of Maryland Global Campus and University of the Cumberland, Remote | 2018 - Present

- Teach Project Management, AI, Data Analytics, and Organizational Leadership to master's and doctoral students.

EDUCATION AND CERTIFICATIONS

- Doctorate, Organizational Leadership in Information Systems and Technology, University of Phoenix
- M.S., Computer Science, South Bank University, London
- Certified Scrum Master (CSM)

LEADERSHIP AND AWARDS

- TEDx Speaker, Heart Centered Artificial Intelligence, 128K+ views
- AI Leader (2025) | Leadership Excellence Award (2022) | IT Woman of the Year (2016) | Diversity Champion Award (2009)
- B/AAC Western Region Chair (2017 - 2021) | Women in Technology Dallas Chair (2021 - 2025) | Vice Chair, Board of Directors, The Stride Center | Board Member, TAF Academy