

Dr. Geanie Asante

San Francisco Bay Area | (510) 213-4960 | creativeminds@geanie.com | [linkedin.com/in/geanie](https://www.linkedin.com/in/geanie)

PROFESSIONAL SUMMARY

Technology and delivery executive with 20+ years leading engineering organizations, enterprise governance, and large-scale technology programs in regulated environments. As Executive Director at Wells Fargo, led Agile and SDLC transformation across engineering teams, improving delivery predictability by 30%. Deep experience in PMO governance, portfolio risk and compliance, global rollouts, and enterprise roadmaps, now paired with hands-on leadership of enterprise AI adoption programs.

CAREER HIGHLIGHTS

- Led a technology organization of 57 professionals across 7 teams with \$15M budget responsibility as Executive Director at Wells Fargo.
- Established enterprise-wide SDLC and Agile frameworks, improving delivery predictability by 30% and strengthening compliance readiness.
- Established PMO governance standards strengthening portfolio risk management, compliance, and reporting across diverse portfolios.
- Directed global technology rollouts across Singapore and Ireland spanning lending, treasury, and foreign exchange.
- Scaled an enterprise AI adoption program 700% to 160+ participants, positioning the technology organization for AI-era operations.

SKILLS

Technology Strategy and Enterprise Roadmaps | IT Governance and PMO Standards | Portfolio Risk Management and Compliance | Budget and Resource Management | Agile and SDLC Transformation | Scaled Agile Framework (SAFe) | Engineering Team Leadership | Global Program Delivery | Change Management | AI Strategy and Enablement | Executive Communication | Coaching and Mentoring

PROFESSIONAL EXPERIENCE

AI Executive, Enterprise GenAI and AI Literacy, Wells Fargo, San Francisco, CA | 2025 - Present

- Lead enterprise AI programs end to end, scaling the AI Immersion Program 700% from 20 to 160+ participants across the technology organization.
- Direct program strategy for GenAI Connect, an internal enablement hub, coordinating training delivery, resources, and responsible AI governance.
- Advise senior technology leaders on AI integration aligned to business goals, risk management, and compliance expectations.

Executive Director, Engineering Senior Manager and Transformation Leader, Wells Fargo, San Francisco, CA | 2021 - 2025

- Led an organization of 57 professionals across 7 teams with \$15M in budget responsibility spanning delivery, tooling, and transformation initiatives.
- Established enterprise Agile frameworks and led SDLC adoption, improving delivery governance, compliance readiness, and execution discipline.
- Transitioned multiple teams from Waterfall and Kanban to Scrum, improving delivery predictability by 30%.

- Partnered with product managers, engineers, architects, and senior stakeholders to define long-term product strategies, roadmaps, and operating models.
- Mentored engineering leaders and delivery teams on transformation, technical growth, and performance improvement.
- Designed and launched the AI Immersion Program, preparing technology teams for AI-assisted ways of working.

Project Manager, Release Train Engineer and Value Stream Delivery Manager, Wells Fargo, San Francisco, CA | 2005 - 2021

- Directed high-value technology programs across lending, treasury, and foreign exchange, including global rollouts in Singapore and Ireland.
- Established PMO governance standards that strengthened portfolio risk management, compliance, reporting, and delivery consistency.
- Served as Release Train Engineer and Value Stream Delivery Manager, coordinating planning, dependencies, and delivery across multiple Agile teams.
- Delivered \$1M in annual recurring savings by completing a \$2M overdraft protection project ahead of schedule.
- Spearheaded AI-driven CRM optimizations improving customer engagement through predictive analytics.

Earlier Career, PMI Corporation, Xoriant Corporation, and development roles in London, England | 1989 - 2005

- Managed quarterly application delivery within a \$1M budget at PMI Corporation, including release of the PMI Central mortgage insurance platform.
- Led technology and process initiatives for Cisco, Sun Microsystems, and Legato Systems at Xoriant, managing projects from \$300K to \$400K plus resource allocation and team development.
- Progressed through support, developer, and team lead roles in London, building hands-on technical foundations.

Adjunct Professor, University of Maryland Global Campus and University of the Cumberlands, Remote | 2018 - Present

- Teach AI, Data Analytics, Information Governance, Organizational Leadership, and Project Management to master's and doctoral students.

EDUCATION AND CERTIFICATIONS

- Doctorate, Organizational Leadership in Information Systems and Technology, University of Phoenix
- M.S., Computer Science, South Bank University, London
- Certified Scrum Master (CSM)

LEADERSHIP AND AWARDS

- TEDx Speaker, Heart Centered Artificial Intelligence, 128K+ views
- AI Leader (2025) | Leadership Excellence Award (2022) | IT Woman of the Year (2016) | Diversity Champion Award (2009)
- B/AAC Western Region Chair (2017 - 2021) | Women in Technology Dallas Chair (2021 - 2025) | Vice Chair, Board of Directors, The Stride Center | Board Member, TAF Academy